

EXPERT IN SOLAR POWER TRANSMISSION

KUKA CABLE products have been sold to more than 120 countries



Customer Growth Report Of 2022



Sales Countries Percentage of Transactional Customers



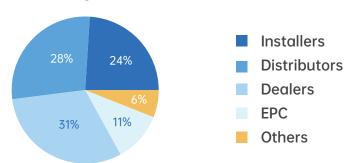
Top 10 Countries by Sales Revenue:

Rank Country

- Germany
- 6 UK
- 2 Pakistan
- Netherlands
- Spain
- 8 Australia
- France
- 9 Italy
- South Africa
- Belgium

Distribution of Customer Types:

Customer Type Percentage





The Customer Growth Plan For 2023

Creating New Opportunities

If you are not yet a customer of KUKA CABLE, we sincerely hope to collaborate with you in the new year as we plan to open up more opportunities to empower your brand and business.

- 1 Sales plan for 80 countries.
- 2 Recruitment of regional agents: 5 including:



3 Acquisition of 30 new "million-dollar" customers.

Serving Existing Customers

If you are already our customer, we will take concrete actions to provide you with better products and prices, making you more competitive in the end market, and thus establishing a long-term and close cooperative relationship. KUKA CABLE is committed to being your growth "companion."



1. Lower prices

In 2023, KUKA CABLE will continue to optimize its cost structure to provide its cooperative customers with more market-competitive products and prices

- Optimize the entire industry supply chain to negotiate more advantageous raw material prices.
- Upgrade production lines, upgrade "5S" management standards, and further improve efficiency and reduce costs.



2. Stricter quality

KUKA CABLE's new factory will be put into operation in May 2023. The new factory's production capacity will be fully dedicated to the production and manufacturing of photovoltaic series products. The new factory adopts more stringent 5S-level management and manufacturing standards, which are more intelligent, efficient, and can better guarantee product quality



3. Faster delivery times

In 2023, with the commissioning of the new factory building, our delivery efficiency is expected to increase by 40% to 50%, which can meet the delivery requirements of both periodic customers and immediate demand customers.





About Us



KUKA CABLE was founded in 2012 and mainly engages in the manufacturing and sales of photovoltaic cables and special cables.

Later, it established a photovoltaic division, focusing on electrical energy transmission products used in photovoltaic installation projects such as photovoltaic cables, connectors, medium-high voltage cables, and mini inverter power lines. Its sales cover major countries such as Europe, Asia, South America, and Africa, and it has exported to more than 120 countries and regions.



SOLD TO MORE THAN 120 COUNTRIES







More than 5,000 square meters, another new factory of Kuka Cable will be put into use in May 2023.











Laboratory

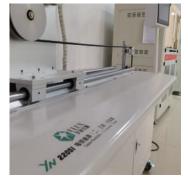
Leading laboratories can conduct relatively complete tests on materials related to cables and accessories, such as aging tests, wear resistance, water proof, fire tests, etc.







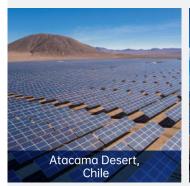






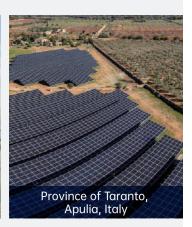
















Cases

KUKA CABLE has sold to more than 120 countries has formed a good product reputation





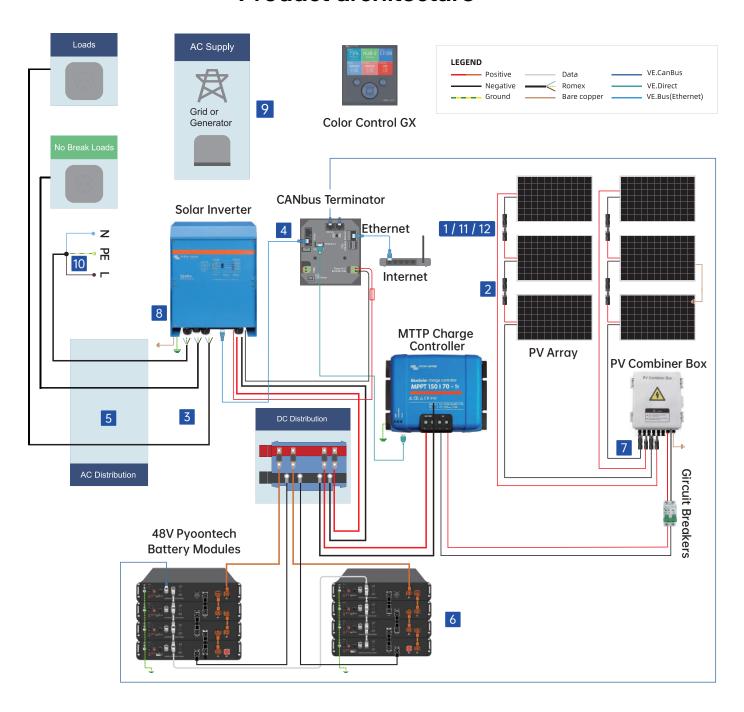
Customers

Seeing is believing, hearing is deceiving the choice of thousands of customers



Solar Power Transmission Expert

Product architecture



- DC Solar Cable
- Solar Connector
- 3 Power Cable
- 4 BUS Cable
- 5 Installation Cable
- 6 Energy Storage Connector

- Pre-Assembled PV Cables
- 8 Power Cable For Micro-Inverters/Inverters
- Medium Voltage Cable
- 10 Earth Cable
- 11 PV Installation Tool Kit
- 2 Assembles:cable tie/Protective tube/lock nut...



Product Center

Solar Cable



Pre-Assembled PV Cable









Single Core Solar Cable

Twin Core solar cable

Solar Connector









MC4 Connector

T-Branch Connector

Y-Branch Connector

Miro-Inverter

Medium Voltage Cable





View More To Website >



Video Center

Professional Team







Product Show



















Certificate











































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