

Customer Growth Report of 2022

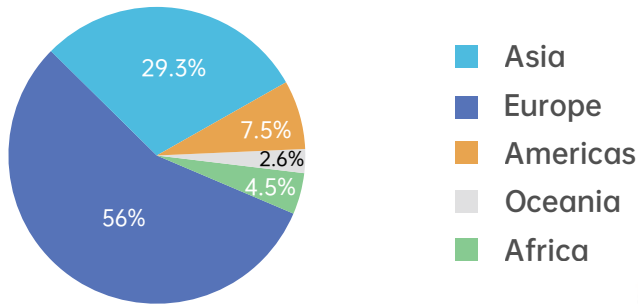
Sold Countries: **70**

New Regional Agents: **3**

Percentage of Customers with Increased Order Amounts: **84%**

Annual Repurchase Rate: **95%**

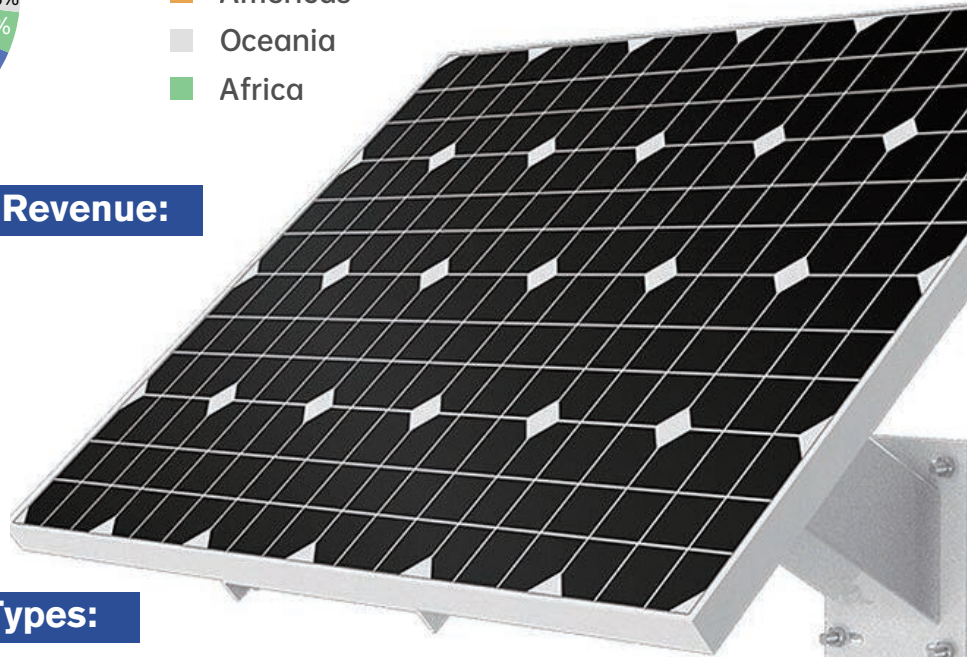
Sales Countries Percentage of Transactional Customers



Top 10 Countries by Sales Revenue:

Rank Country

- | | |
|----------------|---------------|
| 1 Germany | 6 UK |
| 2 Pakistan | 7 Netherlands |
| 3 Spain | 8 Australia |
| 4 France | 9 Italy |
| 5 South Africa | 10 Belgium |



Distribution of Customer Types:

Customer Type Percentage

